

A Conference of



**SPONSORSHIP  
PROSPECTUS**



# EuroSun 2020

13<sup>th</sup> International  
Conference on  
Solar Energy  
for Buildings  
& Industry

September  
1st - 4th  
2020

Athens  
Greece

University of  
West Attica

Professional Congress Organiser:



CONVIN S.A.  
29 K.Varnali str, 15233 Chalandri  
Athens, Greece  
+30210 6833600  
+30210 6847700  
www.convin.gr

Conference correspondence & updates:

info@eurosun2020.org  
www.eurosun2020.org

[www.eurosun2020.org](http://www.eurosun2020.org)

Organised by:



Co-organised by:



University of  
West Attica

Supported by:





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This document presents the range of sponsoring opportunities associated with the **EUROSUN 2020 | 13<sup>th</sup> International Conference on Solar energy for Buildings & Industry**, the ultimate aim of which is to present both latest developments and innovations, as well as future trends of various Solar Energy appliances.

For ease of reference, information in this document is organized in the following sections:

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## Welcome Message

Dear Colleagues,

Our planet is facing unprecedented changes as a result of climate change due to the use of fossil fuels and other sources of greenhouse gases. One million of the eight million species on the planet are at risk of being lost\*. As such, countries around the world must focus on how to achieve a decarbonized world. Emphasis should be given to all aspects of our lives (from sustainable cities to the maritime sector) and solar energy is the key player in our efforts.

Within Europe, the European Commission, as a response to these challenges, has set the European Green Deal. It is a new growth strategy that aims to transform the EU into a fair and prosperous society, with a modern, resource-efficient and competitive economy where there are no net emissions of greenhouse gases in 2050 and where economic growth is decoupled from resource use.

In December of 2019, all Member States submitted their National Energy and Climate Plans (NECPs), and thus leading to new research, innovation and development opportunities over the next few years for all technologies, including of course solar energy. These are ambitious targets, arguably they may not be ambitious enough given the urgency of the challenges the planet is dealing with and facing more of.

The worldwide success of renewable energy technologies, and solar energy in particular is remarkable, and it is what we are working for. In many cases solar technologies are already the most economical way to produce heat and electricity. But there is still way to go in order to rapidly achieve the goal of 100% renewable energy in all end-use sectors. Efficiencies must be increased, the costs of systems and services should be reduced further, and large energy storage systems have to be developed. We need a shift to thinking in terms of systems and a better understanding of the interaction of the heat, electricity and mobility sectors.

It is with this heavy responsibility that we invite you to EuroSun 2020 in Athens, Greece, to be held on the campus of the University of West Attica. This year, the conference is being organized in cooperation with the Cyprus University of Technology and the University of West Attica, with the support of IEA SHC.

EuroSun 2020 will focus on all aspects of solar energy (heat and electricity), and how solar energy combines with other technologies (i.e. storage) and is connected with different sectors (i.e., transportation, industry, buildings, HVAC) as well as communities.



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EuroSun 2020 will offer a platform to discuss the latest developments with leading solar energy experts as well as policy makers and industry representatives. The programme will include distinguished keynote speakers in plenary sessions, specialists' meetings in breakout sessions and poster exhibitions as well as social events where you will have the opportunity to network, meet old friends and make new ones.

We look forward to seeing you in September in Athens and we do hope that you also will take some time to visit the Greek islands and experience the true power of "solar energy" by the beach.

\*Sources: (i) Intergovernmental Panel on Climate Change (IPCC): Special Report on the impacts of global warming of 1.5°C; (ii) Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services: 2019 Global assessment report on biodiversity and ecosystem services; (iii) The International Resource Panel: Global Resources Outlook 2019: Natural Resources for the Future We Want; (iv) European Environment Agency: the European environment — state and outlook 2020: knowledge for transition to a sustainable Europe.

#### Conference Chairs



**Alexandros G. Charalambides**

Cyprus University of Technology, Cyprus



**Wolfgang Streicher**

University of Innsbruck and ISES-Europe,  
Austria



**Daniel Mugnier**

Chairman IEA Solar Heating & Cooling  
Program

#### Local Organising Committee Chair



**John K. Kaldellis**

University of West Attica, Athens, Greece



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## About ISES



For over 60 years the members of The International Solar Energy Society (ISES) have undertaken the product research that has helped the renewable energy industry to grow.

ISES, through its knowledge sharing and community building programs, helps its global membership provide the technical answers to accelerate the transformation to 100% renewable energy and thereby achieve the following vision: The International Solar Energy Society (ISES) envisions a world with 100% renewable energy for everyone used wisely and efficiently. ISES is the largest international solar organization, with extensive membership worldwide. ISES has members in more than 110 countries, and Global contacts and partners in over 50 countries with thousands of associate members, and almost 100 company and institutional members throughout the world. Young ISES, a network of students and young professional ISES members, is now connecting young solar professionals worldwide.

ISES has a track record of strongly supporting the solar industry, helping shape public opinion through education and outreach activities and providing informed comment on global issues.

ISES advocates

- Knowledge sharing on renewable energy and energy efficiency technologies
- Universal energy access, including:
  - Decentralized energy systems
  - Smart grids
  - Village and community power
- Renewable systems integration
- International cooperation
- Comprehensive assessments/roadmaps



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## Presenting EuroSun 2020 Conference

### Target audience – Participants

- EuroSun 2020 is targeted to Researchers, Developers, Investors and students in the field of renewable energy industry and more specifically to Solar Energy appliances and innovations.
- EuroSun 2020 is expected to host an audience of more than 500 delegates from all over the world.

### Conference Topics

- Solar Buildings
- Solar Assisted District Heating and Cooling
- Solar Heat for Industrial Processes
- Domestic Hot Water and Space Heating
- PV and PVT Systems for Buildings and Industry
- Solar Thermal Collectors and Solar Loop Components
- Thermal Storage
- Testing & Certification
- Solar Resource and Energy Meteorology
- Solar Education
- Renewable Energy Strategies, Policies, Scientists for Future
- Renewable Energy Solutions for Isolated Systems (i.e. Islands)
- Renewable Energy Systems and Spatial Energy Planning



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## Reasons to attend

- Expose your company's brand to a great number of world experts in the field of Renewable and Solar Energy Industry
- Enhance your strategic position in the market
- Exchange ideas on latest developments, trends and innovations
- Establish new collaborations and create new business opportunities with your existing clients
- Launch new products and services

## Committees

### Local Organizing Committee

Conference Chairs:

**Alexandros G. Charalambides**

**Wolfgang Streicher**

**Daniel Mugnier**

Local Organising Committee Chair:

**John K. Kaldellis**

### EuroSun Presidium

President:

Prof. Klaus Vajen (Germany)

Past President:

Dr. David Renné (USA)

Vice President:

Dr. Kemal Gani Bayraktar (Turkey)

Secretary:

Dr. Viktoria Martin (Sweden)

Treasurer:

Geoff Stapleton (Australia)



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## Key Information

### When & Where

**Conference Dates:** 01 - 04 September, 2020  
**Venue:** University of West Attica Campus 2  
**Address:** [250 Thivon, Egaleo 122 44](#)  
**Website:** [www.eurosun2020.org](http://www.eurosun2020.org)

### Important Dates

Abstract submission deadline: 31 March, 2020  
Early registration deadline: 15 June, 2020

### Registration

For information regarding registration to the Conference, please click [here](#).

### Hospitality Services

A number of rooms have been secured, in various hotels of all categories, full accessible to public transport. Early booking is highly recommended.  
For more information please visit the official EuroSun 2020 website.

### Book of Abstracts

The Book of Abstracts will be published in the official EuroSun 2020 website.

### Language

The official language of the Conference is English.

### Host City

Given its special location, Athens offers visitors and tourists a multicultural experience unlike any other destination. For more information please click [here](#)

### Professional Congress Organiser



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T: +30 210 6833600 | F: +30 210 6847700  
Corporate website: [www.convin.gr](http://www.convin.gr)

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Conference corresponding mail: [info@eurosun2020.org](mailto:info@eurosun2020.org)  
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## Sponsoring Opportunities for **Major Sponsors**

<b>Distinguishing benefits</b>	<b>Sponsorship Categories</b>		
	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
	<b>8.000€</b>	<b>5.500€</b>	<b>3.000€</b>
<b>Exhibition Area</b>	10sq.m	8sq.m	6sq.m
<b>Complimentary Exhibitor Registrations</b>	(✓) 3	(✓) 2	(✓) 1
<b>Speaking Opportunity in Special Session*</b>	15 min	10 min	5 min
<b>Insert in the Conference Bag</b>	(✓) 2	(✓) 1	(✓) 1
<b>Inner Page Advertisement in the Final Program</b>	(✓) Inner Full	(✓) Inner Half	-
<b>Logo on the Conference main page with hyperlink to company's home page</b> (under relevant category)	(✓)	(✓)	(✓)
<b>Acknowledgment in the final programme of the conference</b> (under relevant category)	(✓)	(✓)	(✓)
<b>Logo on the Conference e-newsletters</b> (under relevant category)	(✓)	(✓)	(✓)
<b>Logo on sponsors' recognition banner at the registration area</b> (under relevant category)	(✓)	(✓)	(✓)
<b>Company Profile in the Conference Final Program</b> (under relevant category)	(✓)	(✓)	(✓)
<b>Advertisement during breaks in session room</b> (PDF 4:3)	(✓) 3	(✓) 2	(✓) 1

\*Special Sessions will be organized according to the program and may include a diverse range of speakers including sponsor representatives



## Additional benefits for Major Sponsors & Exhibitors

Service	Description	Fee
<b>Additional Sponsor/Exhibitor Registrations</b>	<p>Additional sponsor/exhibitor registrations will be available for sponsors and exhibitors in case they need more than defined in the packages or exhibition space services outlined on page 9 and 13.</p> <p>The Sponsor / Exhibitor Registration, includes:</p> <ul style="list-style-type: none"> <li>• Access to exhibition &amp; poster area</li> <li>• Coffee and refreshments during official breaks</li> <li>• Attendance of the Welcome Reception</li> </ul>	<b>350€</b> (per registration)

## Itemized Sponsoring Opportunities for Supporters *Exclusive Sponsoring*

Sponsoring Opportunity (Exclusive Sponsoring)	Main Benefit *	Cost
<b>Sponsoring of the Conference App</b>	Company's logo will be displayed on the splash screen	<b>4.000 €</b>
<b>Sponsoring of the Conference bags</b>	Sponsor's logo will be placed along with the Conference logo on the Conference bags. Delegates will have the chance to choose if they want to receive a bag or not. In case they do not wish to, the amount of the bag or the bag itself will be donated to a charitable organization	<b>1.800 €</b>
<b>Sponsoring of the Lanyards</b>	Sponsor's logo will be placed along with the Conference logo on the lanyards (in one color)	<b>1.200 €</b>
<b>Sponsoring of pens</b>	Sponsor's logo will be placed on the pens to be included in the Conference bag	<b>700 €</b>



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## Itemized Sponsoring Opportunities for Supporters

### *Non-exclusive sponsoring*

Sponsoring Opportunity (Non-Exclusive Sponsoring)	Main Benefit*	Cost
<b>Welcome Reception Partner</b>	Sponsor automatically receives rights as the <b>co-partner</b> of our Welcome Reception. -Sponsors logo on the cocktail tables - Verbal recognition as partner during the formalities of the social function - Banner for the duration of the event (maximum size 2m high, 1m wide) (Partner to provide)	<b>2.500 €</b>
<b>Networking Dinner Partner</b>	Benefits to be discussed upon request.	<b>Upon Request</b>
<b>Industry session</b>	Time slot within the Conference program during Intermission time. <i>Registration of speakers is on sponsors' responsibility - Lunch cost (if applicable) is not included</i>	<b>4.000 €   60 min</b>
		<b>2.500 €   30 min</b>
<b>Sponsoring of Coffee Breaks</b>	Sponsor's logo will be placed along with the Conference logo on the serving tables	<b>1.500 €   break</b>
<b>Sponsoring of Speaker's Preparation Area</b>	Sponsor's logo - at the Area Background - at the PC Screens of the Speaker's Preparation Area	<b>3.000 €</b>
<b>Sponsoring of the Self Check in Station</b>	Sponsor's Logo on the Self Check in Station	<b>3.000 €</b>
<b>"YOU ARE HERE" signs</b>	Logo on signs that will be placed in key locations throughout the venue	<b>1.200 €</b>
<b>Sponsoring of Lunch Breaks</b>	Sponsor's logo will be placed along with the Conference logo on the serving tables	<b>2.500 €</b>
<b>Sponsoring of Charging Station</b>	Sponsor's Logo on the Charging station	<b>1.200 €   station</b>

**\* Additional benefits & entitlements for all Supporters:**

- Company profile and advertising (under relevant category: Supporters)
- Logo on the Conference website
- Logo on sponsors' acknowledgement banner in the registration area
- Acknowledgment in the Conference Final Program



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## Itemized Sponsoring Opportunities for Supporters *Advertisements*

<b>Company Exposure &amp; Advertisements Opportunities</b>	<b>Cost</b>
<b>Insert in the Conference Bag</b>	<b>1.100 €</b>
<b>Inner Half Page (Final Program)</b>	<b>950 €</b>
<b>Inner Full Page (Final Program)</b>	<b>1.500 €</b>
<b>Banner Placement in the Exhibition Area</b> Opportunity for promoting your company by placing your banner at Registration / Exhibition area	<b>1.200 €</b>
<b>Social Media Sponsor</b> Present the Company Logo as Supporter in the Cover Page (on Facebook & Twitter)	<b>800 €</b>



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## Exhibition Guidelines

### General Info

The Exhibition Area comprises Exhibition Stands, Posters and Coffee Break area.

The Exhibition will showcase the latest developments and innovations, as well as future trends of various forensic disciplines and will provide attendees with the opportunity to meet with representatives from related industry, including equipment companies and scientific publishers.

### Application for exhibition space (Exhibitors)

Applications for exhibition space must be made in writing using the enclosed Exhibition Booking Form, which should be sent to: "CONVIN" attention of Mr. Harry Tzanavaris

E: [sponsors@eurosun2020.org](mailto:sponsors@eurosun2020.org), T: +30 210 6833600, F: +30 210 6847700

Upon receipt of the Exhibition Booking Form, the Organisers will send:

- **a confirmation** along with a contract which should be signed and returned,
- **a proforma invoice** for a 50% deposit payment

Please kindly note that a "first come first served" basis will apply to all sponsorship options. Once a Sponsorship Booking Form is received, the Organisers will send a contract and reserve the requested items for 7 working days.

### Allocation of exhibition space

Space allocation will be made on a "first come, first served" basis according to receipt of a signed contract and deposit. Please note that three alternatives should be clearly indicated on the Exhibition Booking Form.

### Exhibition area rental fee & provided services

The exhibition space rental fee is 300€ per sq.m. (minimum exhibition space 6 sq.m) and includes the following services:

- Open Exhibition Space (including orientation)
- Power supply (1kw) / Orientation
- 1 table and 2 chairs
- One (1) complimentary exhibitor staff registration / 6 sq. m.
- 1 Conference bag per company (exhibitor)
- Acknowledgement with company logo on the Conference website, exhibitors' section
- Company profile (maximum 100 words) in the final e-program
- Company's logo on the official website under relevant category
- Cleaning of communal areas

**Important Notes:** If you wish to order a Schell scheme Booth or a special construction, please state it clearly on the Exhibition Booking Form.



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## Exhibition Guidelines

### Additional Services

All additional requirements not included in the services mentioned above should be ordered separately. They will be supplied at an extra cost.

### Exhibitor Registration

- Exhibitor staff must be registered and will receive a badge displaying the exhibiting company's name.
- One (1) complimentary exhibitor registration is provided per 6 sq.m. of exhibition open space.
- Additional exhibitor registrations are charged at the exhibitor registration fee of **€ 350**.
- Exhibitor registrations includes: Welcome Reception and Coffee Breaks

### Non-Official Constructors

- Exhibitors may appoint any competent constructor to design and construct their stand. The Organisers reserve the right to reject any construction or design they deem inappropriate.
- Any contracting company must obtain consent and access permission from the Organiser.
- Exhibitors, who will bring their own construction, must clearly indicate it on the Exhibition Booking Form. In this case, the Exhibitor is responsible for submitting Constructors' Details to the Organiser, in order for the appointed constructing company to receive permission and access to the Conference venue.
- Please note that there is storage area available in the Conference venue only for the days of the Conference. Exhibitors are responsible for informing their constructing company that after the conclusion of stand set up and dismantling, any remaining items and equipment must be removed from the venue.

### Security for exhibition space

The organisers held no responsibility for any loss, theft or damage to exhibitor's stands or goods. All goods are left at the exhibition at the exhibitor's own risk.

### Exhibitors' Manual

The Exhibitors' Manual will be released within April 2020. It will include technical details about the venue, final exhibition details and information, order forms for extra equipment or services.



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# Exhibition Floor Plan

*Foyer*

**- Floor Plan TBA -**



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## Additional Information for Sponsors & Exhibitors

### Promotional Activities

Sponsor's advertising content is subject to approval by the Conference Organizing Committee.

### Terms of Payment

- All sponsorship prices are subject to VAT (at current rate on date of invoicing)
- Upon signing of the Sponsorship Agreement Contract, payment terms apply as follows:
  - 50% deposit for the contract validation
  - full settlement till July 25, 2020
- Upon signing of the Sponsorship Agreement Contract, 100% cancellation fees apply
- In case payment commitments are not fulfilled prior to the commencement of the Conference, the Organisers reserve the right to proceed with cancellation, subject to cancellation fees



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## Sponsoring Booking Form

Please fill in and return this form to the Professional Congress Organiser by e-mail to [sponsors@eurosun2020.org](mailto:sponsors@eurosun2020.org)

Company Invoicing Details	
Company name:	
Area of expertise:	
Address:	
Tel:	E-mail:
Contact person:	
VAT Registration Number:	

**Company Name:** \_\_\_\_\_

Please indicate company name as you wish to appear in the Final Program, Conference Website, Exhibitors Badges, etc.

Our company wishes to participate in the EuroSun 2020 Conference *as follows*:

MAJOR SPONSORS	PRICES *	(✓)
Gold	8.000 €	
Silver	5.500 €	
Bronze	3.000 €	

SPONSORSHIPS ITEMS - Exclusive Sponsoring	PRICES *	(✓)
Sponsoring of the Conference App	4.000 €	
Sponsoring of Conference bags	1.800 €	
Sponsoring of the Lanyards	1.200 €	
Sponsoring of pens	700 €	



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## Sponsoring Booking Form (page 2)

<b>SPONSORSHIPS ITEMS – Non-Exclusive Sponsoring</b>	<b>PRICES *</b>	<b>(✓)</b>
Welcome Reception Partner	2.500 €	
Industry session	60 min   4.000 €	
	30 min   2.500 €	
Sponsoring of Coffee Breaks	1.500 €/break	
Sponsoring of the Speakers Preparation Area	2.000 €	
Sponsoring of the Self Check in Station	3.000 €	
Sponsoring of Lunch Breaks	2.500 €/break	
“YOU ARE HERE” signs	1.200 €	
Sponsoring of Charging Station	1.200 €	
Exhibitor Registrations (extra Registration)	350 €	
<b>Company Exposure &amp; Advertisements</b>	<b>PRICES *</b>	<b>(✓)</b>
Insert in the Conference Bag	1.100 €	
Inner Half Page (Final Program)	950 €	
Inner Full Page (Final Program)	1.500 €	
Social Media Sponsor	800 €	
Banner Placement in the Exhibition Area	1.200 €	

*NB: Prices are subject to VAT (at current rate on date of invoicing)*

**Date**

**Signature**



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## Exhibition Booking Form

Please fill in and return this form to the Professional Congress Organiser by e-mail to [sponsors@eurosun2020.org](mailto:sponsors@eurosun2020.org)

Company Invoicing Details	
Company name:	
Area of expertise:	
Address:	
Tel:	E-mail:
Contact person:	
VAT Registration Number:	

**Company Name:** \_\_\_\_\_

Please indicate company name as you wish to appear in the Final Program, Conference Website, Exhibitors Badges, etc.

We hereby apply to book exhibition space, as follows:

For better services provision we apply Priority Policy. Please in the choices below indicate your preferred spaces (according to floor plan).

Exhibition Space		
Total Sq.m.:	..... € per sq.m.	Total Cost: €
<b>1<sup>st</sup> Choice:</b>	<b>2<sup>nd</sup> Choice:</b>	<b>3<sup>rd</sup> Choice:</b>
Booth specifications ( <i>choices are marked with ✓</i> )		
We intend to use our own system stand		
We would like to receive a shell scheme construction cost by the Organizers		

*NB: Prices are subject to VAT (at current rate on date of invoicing)*

**Date**

**Signature**



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## Contact us

### For Sponsorship & Exhibition

**Name:** Harry Tzanavaris  
**Job title:** Sponsorships Executive  
**Company:** PCO CONVIN  
**T:** + 30 210 6833600  
**F:** +30 210 6847700  
**E:** [sponsors@eurosun2020.org](mailto:sponsors@eurosun2020.org)

### For Registrations

**Name:** Iliia Touli  
**Job title:** Congress Coordinator  
**Company:** PCO CONVIN  
**T:** + 30 210 6833600  
**F:** +30 210 6847700  
**E:** [registrations@eurosun2020.org](mailto:registrations@eurosun2020.org)

### For Hospitality Services (Accommodation/ Proposed Tours / Shuttle Bus Services)

**Name:** Aggeliki Kissa  
**Job title:** Hospitality Executive  
**Company:** PCO CONVIN  
**T:** + 30 210 6833600  
**F:** +30 210 6847700  
**E:** [reservations@eurosun2020.org](mailto:reservations@eurosun2020.org)

### For general queries and any other issue

**Name:** Filippos Milionis  
**Job title:** Project Manager  
**Company:** PCO CONVIN  
**T:** + 30 210 6833600  
**F:** +30 210 6847700  
**E:** [info@eurosun2020.org](mailto:info@eurosun2020.org)